

# Massachusetts Christmas Tree Association

246 School Street  
Northborough, MA 01532

Date \_\_\_/\_\_\_/\_\_\_

## "Shearings" Advertisement Application

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### IMPORTANT

1. Your ad must be black & white, the correct size and "camera ready".
2. Full payment (for all issues your ad will appear in) must accompany the application.

A. Please check all issues of "Shearings" you want your ad to appear in.

February  May  August  November  
Yr \_\_\_\_\_ Yr \_\_\_\_\_ Yr \_\_\_\_\_ Yr \_\_\_\_\_

### B. Ad sizes and rates.

Size	Width	Height	Per single issue	Per year/ Four issues
Full page	8"	10"	\$82.50	\$300.00
Half page(horizontal only)	8"	4.75"	\$44.00	\$158.40
Quarter page	3.75"	4.75"	\$27.50	\$99.00
Business card	3.75"	2.25"	\$18.00	\$64.80

### C. Advertising Deadlines

February = January 15    May = April 15  
August = July 15    November = October 15

Please make check payable to MCTA and mail with this application and ad copy to

David F Butt

380 Middle Rd

Haverhill, MA 01830

Questions, call (978) 372 9474 or email [turkeyhillfarm@comcast.net](mailto:turkeyhillfarm@comcast.net)